Smartrac Product Data Sheet

AD Circus[™] Pro Flex

Overview

Frequency Band HF 13.56 MHz

Chip

em|linq (EM4332)

Antenna Dimensions 20 mm / 0.79 in

International Standard

ISO 14443A

Industry Segments IApparel

Applications

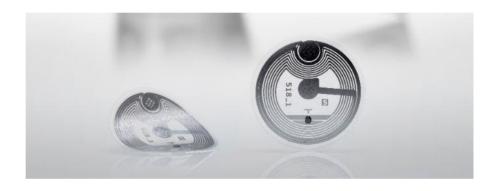
Product Authentication

RAHS

EU Directive 2011/65/EC and Directive (EU) 2015/863

REACH

Regulation (EC) No. 1907/2006



Taking secure product authentication to higher levels

Our AD Circus™ NFC inlays have become synonymous with superior performance for demanding product brands, retailers and industrial companies. AD Circus™ Pro Flex complements the AD Circus™ product family with advanced encryption that enables a highly secure product authentication. By embedding it into or attaching it to physical products, brand owners can turn their products into secure digital platforms, delivering unmatched value during the product lifetime from point of manufacture, through the supply chain, distribution channels, point of sales, customer usage phase, to reselling and recycling. Key applications are counterfeit and diversion protection as well as exclusive content and rewards for consumer engagement and customer loyalty programs.

AD Circus™ Pro Flex is available with either NXP's NTAG424 DNA or em|linq (EM4332) chip with specific cryptography algorithms and a choice of memory options, works with all NFC-enabled devices and supports real-time tag and message authentication.

AD Circus™ Pro is compliant with ISO 9001:2015 Quality Management and ISO 14001:2015 Environmental Management. This ensures a reliable and state-of-the-art product that meets a variety of application needs..

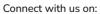


Technical features

Chip	em linq (EM4332)
EPC and User Memory	208 bytes
Product Code	3007219 / IL-603514
Delivery Format	Wet inlay+
Die-Cut Dimension	22 mm / 0.866 in
Inlay Substrate	PET
Face Sheet	Clear PET
Standard Pitch	27 mm / 1.063 in
Web Width	30 mm / 1.2 in
Core Size	76 mm / 3 in
Quantity / Reel	2000 pcs/reel 4000 pcs/box
Operating Temperature	-40 °C to 85 °C / -40 °F to 185 °F

Contact information

rfid.averydennison.com/contact onal: +1-678-617-2359















Warranty: Please refer to Avery Dennison standard terms and conditions: rfid.averydennison.com/termsandconditions

Care and handling: RFID inlays are sensitive to ESD. Observe standard industry practices relating to electronics / RFID to keep environmental impact and static charge to a minimum.

