The 2030 Food Loss and Waste Reduction Goal

- Food and agriculture uses 70% of freshwater and 90% of cropland
- It contributes to 10% of greenhouse emissions
- It affects 3 billion people worldwide

Businesses are overproducing to fulfill deliveries and navigate customer anxiety.

$115bn

How increased transparency and traceability can help reduce food waste

- Food industry
- 86% of food is discarded before it reaches the consumer
- 14% of food is damaged in transit

$53.9bn

How legislation prevents food waste

- 86% of consumers feel concerned about food scarcity in this sector
- 57% of consumers are more likely to purchase products with digital IDs

The devastating impact of food waste on our planet contributes to...

- 20% of all inventory
- 14% of fresh produce
- 18% of canned goods
- 4% of pre-packaged

The transformative power of digital identities

- Digital identification technologies improve transparency and help manage waste, increase brand protection, and provide consumers with product authentication.
- Thanks to digital IDs, inventory accuracy increases to >95%, helping to reduce overproduction and unnecessary waste.