

# **AD-661r6**

# **AD-661r6-P**

# **Application**

# **Notes**

**AVERY DENNISON**  
**ELEVATE BRANDS**  
**ACCELERATE PERFORMANCE**



Avery Dennison is pleased to introduce **AD-661**, a highly versatile, **Gen2 UHF RFID** inlay suitable for a wide variety of **RFID** tagging applications. This inlay is available in two chip formats: **Monza r6** and **Monza r6-P**.

## RECOMMENDED APPLICATIONS



### Glass & Automobile Tracking

RFID is a favored method of tracking lot inventory for the Retail Automotive market. Quickly and easily account for all vehicles by handheld scanning an RFID encoded tag applied to a glass windshield. AD-661 is the optimal solution for your automobile tracking needs.



### Race Timing

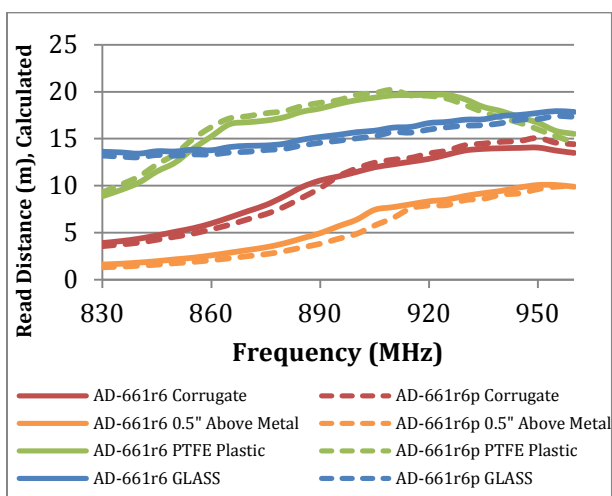
AD-661 has been successfully tested and approved for use in cross country racing events. Apply your label, equipped with Avery Dennison's AD-661 inlay to the runner's bib, and capture the exact time the participant crosses the finish line. AD-661 is not limited to Race Timing. It can be used for many other types of applications where tracking human body movement in real-time is required.



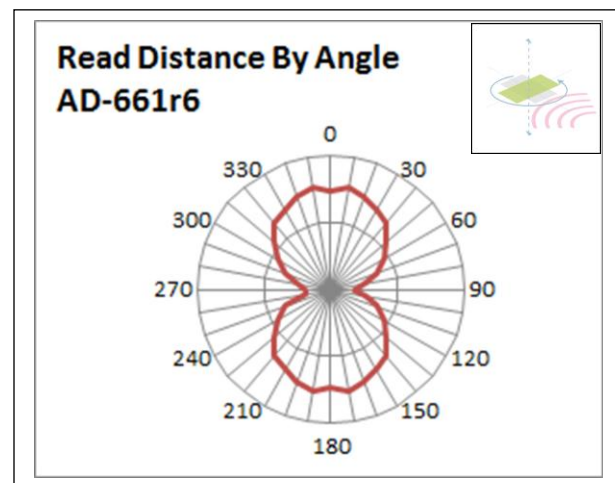
### Miscellaneous Applications

AD-661 is a highly versatile inlay and has been tested and approved for a wide variety of challenging applications including Electronics (tablets, cell phones) and Near Water (detergents, household cleaners) surfaces. AD-661 is also an ideal inlay for use on corrugated boxes and plastic pallets. Contact your Avery Dennison representative for label placement guidelines to ensure you are achieving the best RF performance for your specific application.

## AD-661 delivers exceptional performance across a wide range of dielectrics

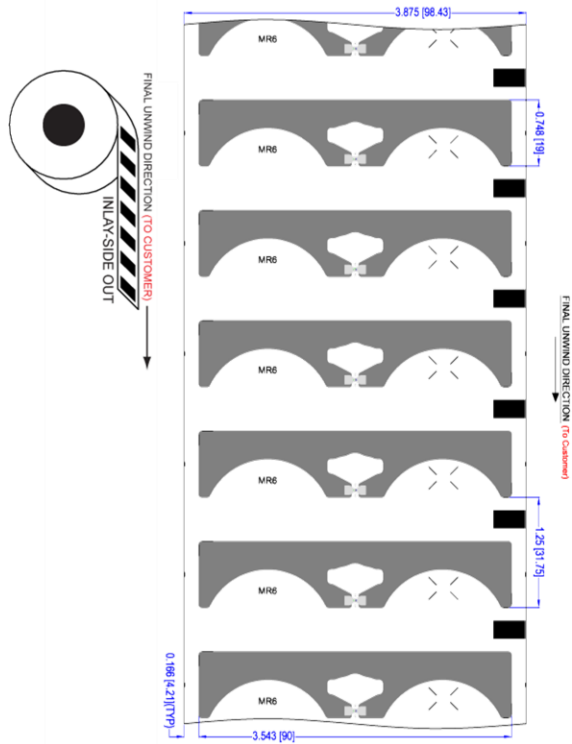
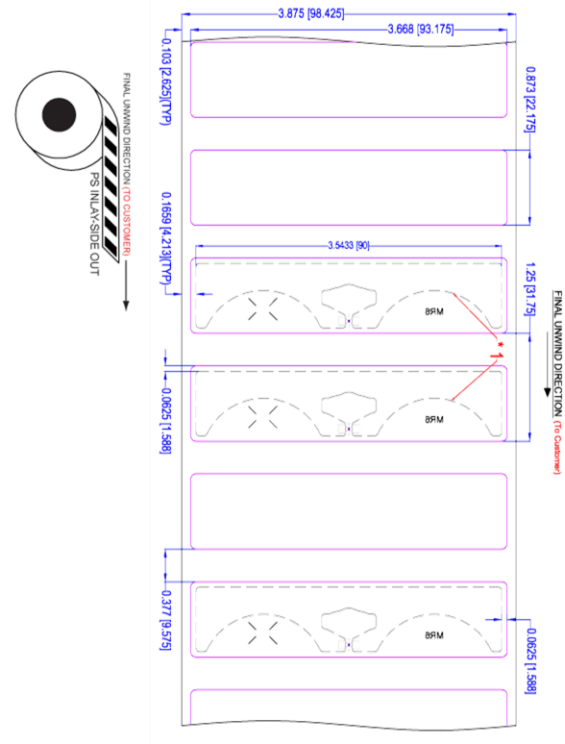


Tag Power Sensitivity



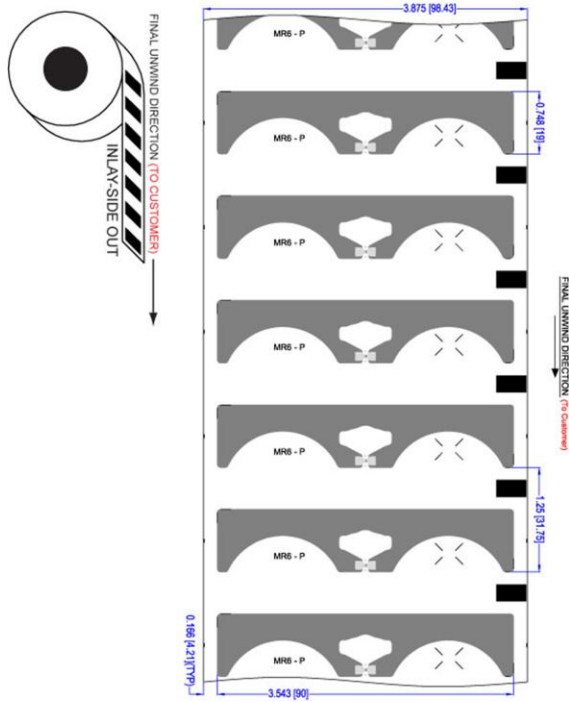
Tag Orientation Sensitivity

Terms and conditions relating to Avery Dennison testing results can be found at <http://rfid.averydennison.com/en/home/testing-services.html>


**AD-661r6 - RF600545 Dry Inlay – Web 3.875”**

**AD-661r6 – RF600570 Wet Inlay – Web 3.875”**




AD-661r6-P - RF600721 Dry Inlay – Web 3.875"



AD-661r6-P – RF600727 Wet Inlay – Web 3.875"

