

# Global Compliance

Elevating Brands and Accelerating Performance  
Throughout the Global Retail Supply Chain

Avery Dennison® SNAP™ 500  
Multi-headed Printer



## Accelerate Performance: Global Compliance

Accelerate performance in Global Compliance initiatives through integrated in-plant, DC and store-level solutions that reduce complexity while helping to improve speed and accuracy.

### In-Plant Printing of Multi-Color Care Labels

The SNAP 500 multi-headed printer has up to three printheads to accommodate factories that want or need an extra color on one side of their care labels. Applications for this capability include:

- **Warning Information** – For regulations requiring warning information be printed in red
- **Variable Emphasis** – Draw consumer attention to key variable information for competitive advantage
- **Brand Emphasis** – Using color, ensure brand information is top-of-mind for the consumer

### Print on a Wide Range of Materials

- Coated polyester
- Nylon
- Satin weave polyester
- Heat seal

### Reduce Costs

Two-sided print capability increases fabric utilization, reducing costs when designing sewn-in care labels.

### Increase Productivity and Flexibility

Print, cut, batch and stack care labels in a single, high speed operation, increasing productivity and reducing costs. The SNAP 500 offers a two-inch wide print area, maximizing flexibility for printing most care label applications.

### Decrease Downtime

Easy-to-use controls, quick stock loading and a center-justified feed path minimize operator attention, training and printer downtime.

### Easy Maintenance

Voice prompts and a virtual control panel simplify adjustments. Remote diagnostics, operating system upgrades via the Internet and intuitive consumable replacement help reduce maintenance time.

### Global Service Bureau

In addition to utilizing on-site printing for greater efficiency, also consider Ticket Express®, Avery Dennison's global service bureau. With Ticket Express, you can order variably imprinted tags and labels, including RFID, fabric and paper, when and where you need them - anywhere in the world. Using both in-plant printing and Ticket Express gives you the best combination of speed and flexibility.

### Elevating Brands. Accelerating Performance.

Experience this and many other supply chain solutions at our worldwide Customer Design and Innovation Centers. For more information on the Avery Dennison SNAP 500 family of printers or to schedule a tour of our Customer Design and Innovation Centers, please call 800.543.6650, prompt 5, or e-mail [rbis.solutions@averydennison.com](mailto:rbis.solutions@averydennison.com)



Retail Branding and  
Information Solutions

### Avery Dennison® SNAP™ 500 Multi-headed Printer



## Avery Dennison® SNAP™ 500 Care Label Printer

### Standard Features

#### Equipment:

Down stacker, integrated cutter, USB ports are standard

#### Supply Types:

- Coated, nylon, satin, and heat seal tapes, thermal transfer ink ribbons
- Only Avery Dennison supplies are recommended.

#### Printing Method:

 Thermal Transfer

#### Printhead Configurations:

Order printer with maximum number of printheads you would require for your toughest application. You cannot change printhead configuration after purchase.

- Two over one – print two colors on the top with one on the bottom for applications like highlighting a brand with a color or putting other text in another color like a fire warning
- One over one – standard two-sided care labels
- Two over zero – printing multi-color, one sided care labels or shoe tongue labels
- One over zero – One color tongue labels

#### Label Size:

- Media width, minimum - 0.5" (12.7mm)
- Media width, maximum - 2.25" (57mm)
- Label length, minimum w/ rotary knife
  - 0.625" (16mm) at 3"/sec
  - 1.063" (27mm) up to 6"/sec
  - 1.2" (30.5mm) - 7"/sec
- Length, maximum, no stack -25" (635mm)
- Finished label stacking
  - Max. 2.25" (57mm) x 5" (127mm) with standard down-stacker
  - Max. width-to-length ratio is 1:5

#### Supply Roll Size:

Width: 11.5" (290mm) outer diameter

#### Maximum Print Area:

2" x 25" (127mm x 6352mm), no stack

#### Print Speed:

- 3" (76mm), 4.5" (114.3mm), 6" (154.2mm), and 7" (177.8mm)/sec
- All speeds are application dependent. Please test in your own process.

#### Printhead:

305 DPI (12 dots/mm)

#### Bar Codes:

UPCA, UPCE, Code 39, Code 128, Code 128EDI, Code 93, EAN8, EAN13, Interleaved 2 of 5, Sears Code 39, Datamatrix, QR Code

#### Standard Fonts:

- True Type - English, Cyrillic, Asian
- Windows® fonts available as download graphic from PCMate

#### Sensing Method:

Preprinted sensemark, center of web, min. size 0.33" (8.4mm) x 0.125" (3.2mm) with a min. 0.4" (10mm) white space prior to the mark

### Communications

#### Standard Communication Ports:

- Serial (null modem serial with DB9)
- USB
- Ethernet (requires optional Ethernet board)

#### Drivers:

PCMate Platinum, PCL control language, Windows® drivers

### Environmental Ranges

#### Electrical:

- 90-132/180-265 VAC (switch selectable)
- 50-60Hz 10/6 Amp 1 phase

#### Operating Temperature:

40° to 95°F (5° to 35°C)

#### Humidity/Operating and Storage:

### Physical

#### Dimensions (including stacker):

- Height: 18.5" (470mm)
- Width: 26" (660mm)
- Depth: 18" (457mm)

#### Weight:

- Printer: 54 lbs (24.5 kg)
- Shipping carton: 70 lbs (31.8kg)

### Options and Accessories

#### Sonic Knife Module:

Required for uncoated, satin polyester tapes that are not loop sewn

#### Sensors:

Needed for registering pre-printed logos

#### Rewinder:

For label printing that remains in strips and not cut / stacked

5% to 90%, non-condensing Electrostatic Discharge and Air Quality: Some problems with electronic equipment may occur in environments prone to static discharge or extreme dust conditions. Avery Dennison suggests that you take precautions to minimize these problems.

### Service

#### Printer Warranty:

One (1) year depot warranty

#### Printhead Warranty:

Printheads are 6 months or 1,000,00 inches, whichever occurs first.

#### Installation and Training:

Available, please call for quote

#### Service Contracts:

Available, please call for quote

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